

**COVID-19 impact on construction SMEs and possibilities offered by the Renovation Wave**



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## ABOUT EBC

- ➔ Established in 1990
- ➔ Secretariat based in Brussels
- ➔ EBC defends and promotes the interests of construction SMEs and craftsmen in Europe

19 NATIONAL  
EMPLOYERS'  
ORGANISATIONS IN  
16 COUNTRIES



**EBC exclusively represents European construction crafts, micro, small & medium-sized enterprises across all the different trades of the sector**



## ABOUT CONSTRUCTION



€  
9%  
OF THE GDP OF THE  
EUROPEAN UNION

3.4 MILLION  
ENTERPRISES  
IN THE SECTOR



18 MILLION  
WORKERS IN  
THE SECTOR

## EUROPEAN CONSTRUCTION ENTERPRISES

**SMEs ARE VITAL  
FOR THE  
CONSTRUCTION SECTOR**

99.1% MICROENTERPRISES  
LESS THAN  
10 EMPLOYEES



5.3% SMALL ENTERPRISES  
FROM 10-49 EMPLOYEES

0.5% MEDIUM ENTERPRISES  
FROM 50-249 EMPLOYEES

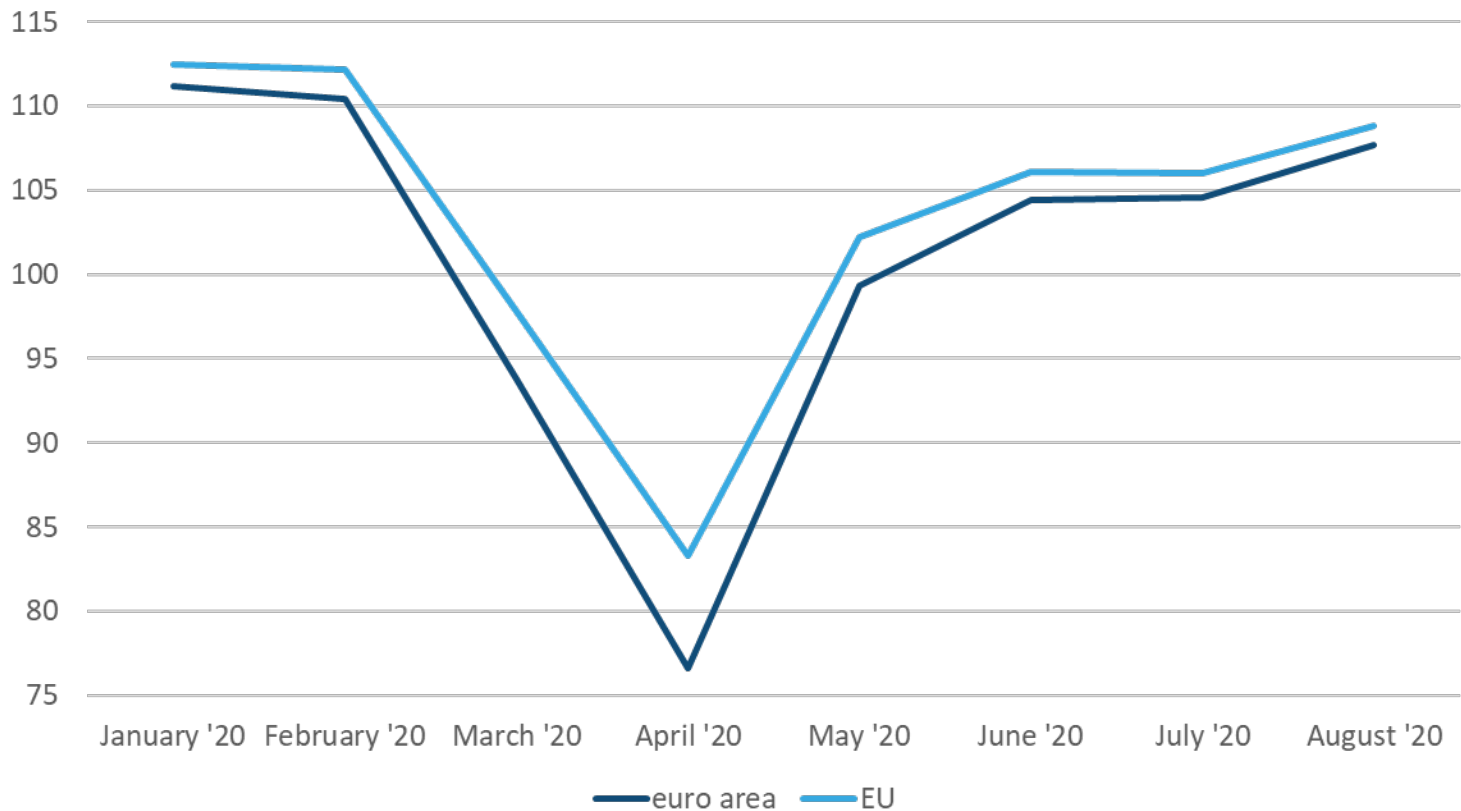
0.1% LARGE ENTERPRISES  
MORE THAN 250 EMPLOYEES



## COVID-19 IMPACT ON CONSTRUCTION

### Production in the construction sector\*

(2015=100, seasonally adjusted)



\*Eurostat, 2020



## COVID-19 IMPACT ON CONSTRUCTION

- **Stop in private construction activities**
  - Resumption of work only after safety protocols were established
- **Stop in public procurement processes**
  - Bureaucracy slowed down or stopped public procurement
- **Equity losses between 113 and 188 billion euros in construction**
  - After tourism, construction is the most affected ecosystem suffering equity losses
- **Higher costs due to health and safety measures**
  - Estimated additional daily costs related to health measures about 10-20% (France)



## RENOVATION WAVE

- **Revision of numerous legislative texts from the “Clean Energy for all Europeans package”**
  - Introduction of additional information tools and requirements
- **Funding through MFF and next generation EU**
  - Guidance and streamlining of EU funding
- **Increased technical assistance**
  - Simplified and reinforced technical assistance, with the objective to reach a larger pool of beneficiaries
- **Creation of green jobs, including upskilling**
  - Launch of pact for skills
  - Development of training material



## RENOVATION WAVE

- **Creation of a sustainable built environment**
  - Revision of the CPR and roadmap for reducing whole life-cycle carbon emissions in buildings
  - Future review of material recovery targets for C&D waste
  - Measures to support a market for secondary raw materials
  - Support for the digitalisation of construction sector
  - Possibly green public procurement criteria for public buildings
- **Participatory and neighbourhood based approach**
  - Exemplary district renovation projects
- **The new European Bauhaus**
  - Sustainable design incubating innovation and creativity



## WHAT CONSTRUCTION NEEDS

### **To bring construction back on track, we need to:**

- ✓ Ensure available funds are used for the renovation of buildings
- ✓ Encourage Member States to use exceptional fiscal measures to support the renovation of existing buildings
- ✓ Better support and promote one-stop-shops for renovation
- ✓ Flank requirements for owners by financial support and funding
- ✓ Improve information, access and adequate funding for the upskilling of construction workers
- ✓ Support the digital transformation of the built environment and the construction sector
- ✓ Implement a zero tolerance policy with regard to late payment
- ✓ Encourage public procurement to increase construction demand and ensure a proper interpretation of related EU legislation




# Thank you for your attention!



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