



The International Association of Painting Contractors

**General Assembly
10th November 2020**

**Ms Patrizia Di Mauro - Secretary General
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UNIEP activities 2019-2020



Lobbying

- SMEUnited
- Construction 2050 Alliance
- OSHA Campaign

Championship

- European Young Painters Camp

Projects

- In Paint
- Paint Up
- EUROPA-MEISTER
- UpSkilled New Painters

Communication

- Website
- Newsletter and NewsFlash
- Social Media
- Projects websites

Lobbying

New EU Commission 6 priorities 2019-2024

- Green Deal
- Social Europe
- Digital age
- Equal opportunities
- European Global Leadership
- European Democracy



Lobbying



- SMEs
- Internal Committees
 - Social Affairs
 - Training



Construction 2050 Alliance

- Funding instruments for green transition
 - Equity losses due to Covid-19
- Double renovation rate for existing buildings
 - Energy efficiency

Championship



European Young Painters Camp

With the support of
Sto Foundation,
Landesinnung Niederösterreich
and
WKO

Wieselburg (AT)
8th - 11th October 2019



Internationales
Lehrerlingencamp

- To promote the image of the profession and the qualification of Painting trade
- To attract more young and qualified people in the Painting / Decorating sector
- To bring together young painters from all over Europe to exchange practices and promoting personal skills
- To enhance the professional and personal development of young people by coping with established work tasks in another country
- To combine practices, different cultures and mobility
- To identify, question and take responsibilities for the personal learning progress

Concluded Projects

► KA3 - Erasmus+ Project – In Paint

aimed to establish a framework for Work Based Learning to support VET Institutes and Painting Trade in Europe

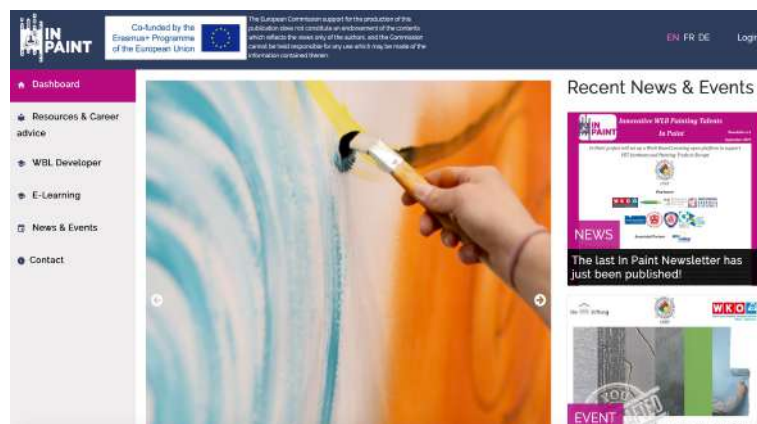


<http://www.eu-inpaint.eu/>

NOW - Dissemination of results

[WBL Observatory](#) (Open Access Platform)

WBL Developer's profile/qualification



► KA2 - Erasmus+ Project – Paint Up

Aimed to reinforce the role of Small and Medium Painting Company Tutors in Work Based Learning.

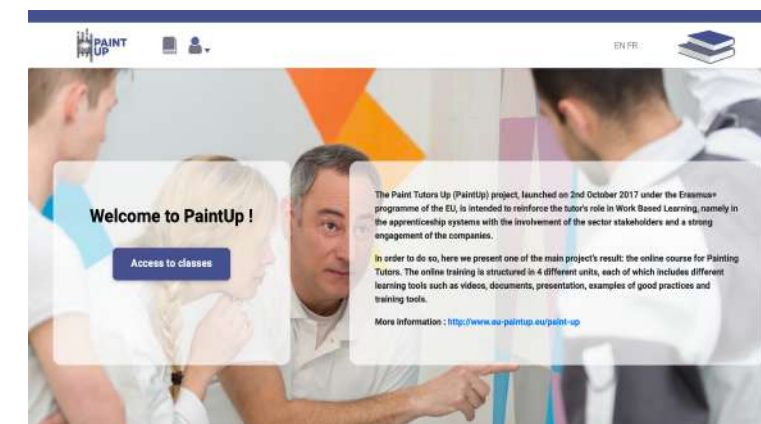


<http://www.eu-paintup.eu/>

NOW - Dissemination of results

[Online course for tutors](#)

All the publications



Co-funded by the
Erasmus+ Programme
of the European Union

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Concluded Projects



► KA2 - Erasmus+ Project – EUROPA-MEISTER

Coordinated by HTL Baden (AT)

The project mainly aims to create a description of the competency profile at level 6 of the European Qualifications Framework and to design a multilingual competency profile in the specific Skillsbank database.



NOW - Dissemination of results

[European Meisterbrief](#) – Description

The European Meisterbrief, recognized and delivered by UNIEP, will prove the professional quality level and will certify the student's competency profile.

<https://europameister.htl-baden.ac.at/>



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Ongoing Projects



► KA2 - Erasmus+ Project – UpSkilled New Painters

The project's aim is the recognition of prior learning of adults, migrants and refugees coming from all sector, to give to the painting trade the people with the right competences to fulfil the labour market needs. The goal is to develop a structured validation system, including methodology, processes, tools, guidelines to trainers to be tested with professionals working in the field.



<https://ups-paint.inpaint-platform.eu/>

► Sector Skills Alliances – Erasmus+ PaintingSkillsAcademy

Coordinated by SBG Dresden (DE)

It aims to merge all the other previous projects for the sector with the establishment of a structure for initial and further training (level 5 EQF) for the European Painting trade under the umbrella of UNIEP.



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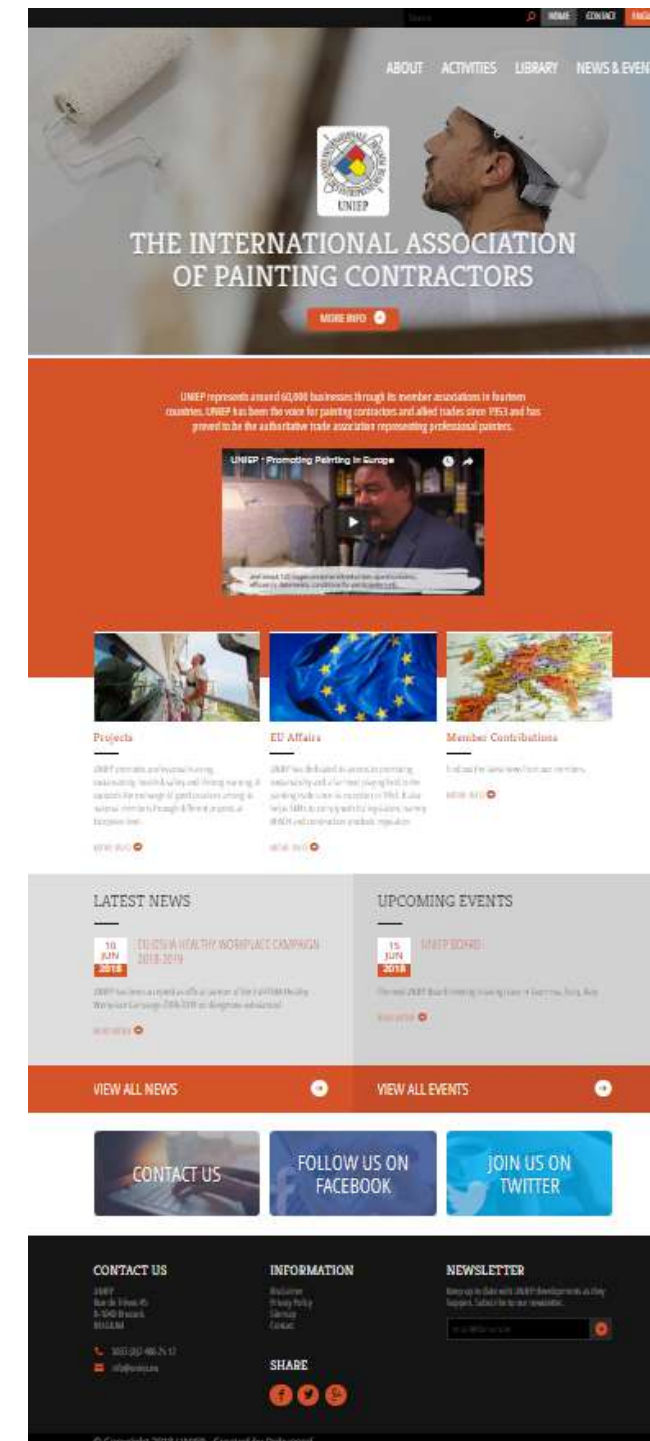
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Communication



Information and communication

- Website in 5 languages (EN-DE-FR-IT-ES)
- Newsletter in 3 languages (EN-DE-FR)
 - NewsFlash on EU Policies (in EN)
 - Annual Report
- UNIEP and Members' events
 - Social Media



Website Google Analytics:
4,2K users
with an increasing rate of 33,6%



Social Media



A screenshot of the UNIEP website. On the left, there is a circular logo with the text 'UNION INTERNATIONALE DES ENTREPRENEURS DE PEINTURE' and 'UNIEP'. Below the logo, the following statistics are listed: '19 Member Associations', '15 European Countries', '60,000 businesses', and '280 Professional Painters'. To the right of the text is a map of Europe with several countries highlighted in orange. At the bottom left, there is another logo and the text 'Union Internationale des Entrepreneurs de Peinture' and '@UNIEP.eu · Impresa edile'. A blue button with a speech bubble icon and the text 'Invia un messaggio' is visible. At the bottom, there are navigation links: 'Home', 'Servizi', 'Recensioni', 'Shop', 'Altro', and a 'Ti piace' button with a thumbs-up icon.

Our Social Media in Numbers

Facebook – 103 followers
Twitter – 128 followers
LinkedIn – 59 followers
YouTube Channel – 5 videos

A screenshot of the UNIEP Facebook profile page. The profile picture shows a man and a woman in a professional setting. The name 'UNIEP' is displayed, along with the location 'Construction · Luxembourg' and '61 followers'. The bio reads 'The International Association of Painting Contractors'. There is a 'Visit website' button and a link to 'See all 4 employees on LinkedIn'. The page layout includes a 'Home' tab, an 'About' section with a description of the organization, and a 'Jobs' section with a 'See all' link.

A screenshot of the UNIEP Twitter profile page. The profile picture is the UNIEP logo. The name 'UNIEP' and handle '@UNIEP_' are shown, along with '434 Tweets'. The bio states 'The International Association of Painting Contractors represents around 60,000 businesses through its member associations in 14 European Countries'. There is an 'Edit profile' button. At the bottom, it shows '211 Following' and '128 Followers'. The location is listed as 'Bruxelles' and the website as 'uniep.eu'. It also mentions 'Joined January 2011'.

A screenshot of the UNIEP YouTube channel page. The channel name is 'UNIEP The voice of Painting Contractors' with '3 iscritti' (3 subscribers). There is an 'ISCRIVITI' (Subscribe) button. The page features a navigation menu with 'HOME', 'VIDEO', 'PLAYLIST', 'CANALI', 'DISCUSSIONE', and 'INFORMAZIONI'. Below the menu, there is a section for 'Video caricati' (Uploaded videos) with a 'RIPRODUCI TUTTI' (Play all) button. Five video thumbnails are displayed, each with a title, duration, and view count. The videos are: 'EUROPA-MEISTER Final Conference: Session 1 - A...' (39 visualizzazioni, 3 mesi fa), 'The role of the WBL Developer in choosing a...' (11 visualizzazioni, 11 mesi fa), 'How can the WBL Developer help to acquire basic skills?' (7 visualizzazioni, 11 mesi fa), 'The role of the WBL Developer in the recruitmen...' (9 visualizzazioni, 11 mesi fa), and 'Innovative WBL Painting Talents - In Paint' (32 visualizzazioni, 1 anno fa).





The International Association of Painting Contractors

Thank you for the attention!

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